



iGIANT® Retail Design Summit

Virtual April 13, 2021

Attendee List

Akkad Holdings

Stephen Shaya, MD
Managing Director

American Medical Women's Association

Eliza Chin, MD, MPH
Executive Director
amwa-doc.org

Zehra Khan
Director of Marketing

The 3D Printing Store

Debra Wilcox, JD
CEO
www.the3dprintingstore.com

Amy Ratcliffe, DrPH

Consultant

Council of Scientific Society Presidents

Cindy Paska
Executive Director
www.sciencepresidents.org

Explore Mars, Inc

Chris Carberry
CEO
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Google

Khawaja Shams
Senior Director of Engineering
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iGIANT™

Saralyn Mark, MD
Founder and President
igiant.org

Pamela Barnes
Board Member

Janvi Huria
Lead Youth Ambassador

Jennifer Purks
Scholar in Residence

Akshara Ramasamy
Youth Ambassador

Landau Uniforms & Urbane Scrubs

Ana Rico Granados
Marketing Specialist
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Rachel Guice
Marketing Specialist
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Kornelia Mayomi
Designer

Medelita, LLC

Lara Francisco, PA-C
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Pathfinder International

Katherine Underwood
Director, Individual Global Philanthropy
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Sophic Synergistics

Jennifer Fogarty, PhD
Director of Applied Health and Performance
Sophicsynergistics.com

Calls-to-Action

- Multiple forms of sex/gender bias are integrated in AI algorithms and designs. There is a need to actively evaluate the diversity and representation discrepancies present in the data sets that are used to train and develop AI models.
- Anthropometric and anatomical differences must be analyzed across sex/gender lines. This research and data must be incorporated in the design and manufacturing processes to create personal protective equipment that is more efficacious at reducing infection and transmission rates and prioritizes comfort for all genders.
- Only forty percent of womenswear brands are led by female designers. Brands dedicated to womenswear feature a leadership board dominated by men. Therefore, representation and diversity is needed in the retail industry for safe and effective clothing.
- Advocate for patients by encouraging discussion and care considerate of sex/gender differences and begin integrating sex/gender-specific health education in all stages of medical training and education.
- Transgender patients face barriers in health care such as discrimination, financial barriers, and an overall lack of access. Health care providers can decrease transgender patients' concerns and worries by being open, honest, and communicative. Additionally, within the clothing, footwear, and other retail sectors, both the stylistic preferences and biological needs should be considered to foster safety and prevent dysphoria for transgender populations.
- Participants at this meeting will become "iGIANT ambassadors" and engage new audiences in the discussion of gender/sex inequalities by hosting more roundtable discussions.
- Continue to be an informed citizen and learn about the gender/sex biases that exist in the current data in health care, retail, and other fields.