



INDIANA UNIVERSITY

NATIONAL CENTER OF EXCELLENCE
IN WOMEN'S HEALTH
School of Medicine

Indianapolis, Indiana iGIANT Meeting
June 12, 2017

Sponsored by
Cook Research Incorporated
Indiana University National Center of Excellence in Women's Health
American Medical Women's Association

Moderator:

Saralyn Mark, MD

Founder & President
iGIANT

Co-Hosts:

Theresa Rohr-Kirchgraber, MD, FACP, FAMWA

Executive Director, IU National Center of Excellence in Women's Health
Past President, American Medical Women's Association

Jennifer Kerr

President
Cook Research Incorporated

Attendees:

Orson Mason

Chief Diversity and Inclusion Officer
IU Health

Nadia Adams

COO
Center for Health Innovation and Implementation Science at
IndaIUSM & Great Lakes Practice Transformation Network

M. Kim Saxton

Clinical Associate Professor of Marketing
Marketing Enterprise Director
Emerging Programs Faculty Coordinator

Valita Fredland

Vice President, General Counsel and Privacy Officer
Indiana Health Information Exchange

Kit Malone

Trans Education and Advocacy Program Consultant ACLU of Indiana

Jamie Renbarger, MD, MS (unable to attend)

Section Director, Pediatric Hematology/Oncology

Caroline Symmes Scholar in Pediatric Oncology

Director, Precision Genomics Program at Riley Hospital for Children

Interim Director, Indiana Institute for Personalized Medicine

Indiana University School of Medicine

Susan Kindig

Eli Lilly & Co - OBGYN

Josette Jones, R.N., Ph.D.

Director, Health Informatics

IU Department of BioHealth Informatics

Heidi Sturgeon

Executive Director of Human Resources

Covance

Sharon Laukhuff (unable to attend)

Laukhuff Consulting, Inc.

Li Yuan (Luanne) Bermel, Ph.D.

Managing Director

Women's Global Health Institute & Oncological Sciences Center

Kristin Garvey

Executive Director

Indiana Commission for Women

Sunny Lu Williams

VP of Business Development

Telamon

Denise Pierce

President

DK Pierce

Tiffany Hanson

Business Development

Lodestone Logic

Teri Duell

Operations Director

IU National Center of Excellence in Women's Health

Tisha Reid

Associate Director

IU National Center of Excellence in Women's Health

Discussion Highlights:

- In our lives, at work and home, how does technology accommodate gender and sex? What technology issues do we face? Can we use our position, voice, platform to raise awareness and promote change? Are we looking at the importance of usability and the need to assess operability by sex and biomechanics? During the roundtable, each participant discussed how they can move the iGIANT forward in their respective domains.
- We all need to be proponents of sex and gender equity in leadership and pay. Research shows companies with women leaders are more profitable. What are we doing to encourage women and push for them in leadership roles across all spectrums? Although the iGIANT is not primarily focused on gender equity issues in the workforce, it is seen that as employers provide the tool and resources that employees need to do their jobs well and safely, they are more inclined to recruit and retain employees. Thus, the iGIANT can influence this issue as well.
- In other states, EPIC-type systems have implemented record keeping changes. Indiana needs to improve health care systems' electronic medical records to capture sex and gender identity. We need to be cognizant of viewing society through individual design, in line with precision medicine. HER Talks presented by the IU NCoE will include sex and gender medicine.
- By learning to change our vocabulary, we can address the lack of dialogue regarding inclusivity for all members of society. What can we learn from social media? Pay attention to its language and the role it plays in moving the needle of gender acceptance. Can we capitalize on this and take the conversation to a higher level and larger audiences?
- Consider disrupting markets and businesses. Would a Corporate Advisory Council (CAC) similar to Good Housekeeping Seal facilitate change and improve awareness of iGIANT? In what areas can we embrace change quickly and easily?